



## Motor City Griffins Baseball Club

10015 LaSalle Boulevard  
Huntington Woods, Michigan 48070  
(248) 602-9199

# Sponsor Request Letter

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Dear Business Owner:

I would like to take this opportunity to introduce you to the **Motor City Griffins Baseball Club**. Established in 2011, the Club was formed to allow a group of parent coaches to develop a 10 month baseball program designed for young athletes who are serious about baseball and look to compete at a local, regional and now national level. The Club looks forward to having a positive impact on the lives of 11 young athletes, their families and the community in 2015. The team is from the South Oakland County area, the boys are all 10-11 years old, and will compete in the 11U age bracket. While competing this year these boys will also be practicing, preparing for skills competition and raising money for a trip to Cooperstown Dreams Park, Cooperstown, New York to compete in a once in a lifetime week long tournament. At Cooperstown Dreams Park they will compete against some of the top teams in the nation with teams coming from as far away as Hawaii. It is truly a place to make memories that will last a lifetime for these baseball players.

**This being our fourth year, we are offering an opportunity to local businesses like yours to become Club Sponsors.** Your contributions will be targeted exclusively to lower the growing costs for the Club's players, enabling them to fully participate in winter training, league play, and tournament play.

The Motor City Griffins Baseball Club is guided by dedicated parent volunteers. However, we are different from other baseball leagues in that we are a small nonprofit club that does not receive any governmental or grant assistance. Our primary revenue source is registration fees paid by families, proceeds from our fundraisers, and donations received from generous individuals and businesses such as yourself. Since these funds do not cover the entire Club's operating expenses, families often must raise their own funds to pay for equipment, jerseys, training fees, field rentals, insurance, travel, and tournament entry fees. **The average cost per player per year to participate is several thousand dollars, particularly difficult for families with more than one player and/or modest means.**

In order to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses, family, and friends, **and offering the opportunity to help by becoming a club sponsor!** While any sponsorship level you select will be greatly appreciated, a donation of \$500 or more will earn you a Proud Team Sponsor Plaque with a photo of the team to display on your office wall, a valuable marketing tool as well.

Please take a moment to review and select the sponsorship package that best fits your business and budget.

Respectfully yours,  
*Joe Fuhrman*  
Motor City Griffins Baseball Club, Team Manager

P.S. For tax-reporting purposes, all checks **must** be made payable to the **Motor City Griffins Baseball Club**.

# 2015 MOTOR CITY GRIFFINS BASEBALL CLUB SPONSORSHIP PACKAGES

## Team Sponsorships

In return for their support, Club Sponsors will receive the following:

### **\$1,000 PLATINUM SPONSORS:**

- One-year advertising on a "Motor City Griffins Baseball Club Banner" (displayed at all major club events, scrimmage games, league games and local/regional tournaments)
- Advertising on the Club website with a link to your website
- A Proud Sponsor Plaque with photo of the team for your display
- A Motor City Griffins Baseball Club collared shirt
- Tournament Trophy from all tournament wins

### **\$750 GOLD SPONSORS:**

- One-year advertising on a "Motor City Griffins Baseball Club Banner" (displayed at all major club events, scrimmage games, league games and local/regional tournaments)
- Advertising on the Club website with a link to your website
- A Proud Sponsor Plaque with photo of the team for your display
- A Motor City Griffins Baseball Club collared shirt

### **\$500 SILVER SPONSORS:**

- One-year advertising on a "Motor City Griffins Baseball Club Banner" (displayed at all major club events, scrimmage games, league games and local/regional tournaments)
- Advertising on the Club website with a link to your website
- A Proud Sponsor Plaque with photo of the team for your display

## Boosters Club Sponsorships

The Motor City Griffins Baseball Club Booster Sponsors are business, organizations, or individuals that select a \$100 or more sponsor package. In return for their support, Booster Club Sponsors will receive the following:

### **\$250 BRONZE SPONSORS:**

- Advertising on the Club website with a link to your website
- A Motor City Griffins Baseball Club collared shirt

### **\$100 BOOSTER SPONSORS:**

- Advertising on the Club website with a link to your website

**Thank you for your Support!**  
**Motor City Griffins Baseball Club**

# Policy for Club Sponsorships

## The Club has adopted the following policy regarding sponsorships:

1. Any player/parent can freely solicit sponsorships from any person, business, or organization. All money collected will go toward the operating fees for the team.
2. All team sponsorship money must be used for the equipment, uniforms, tournaments, player registrations, clinics, camps, team practice fees, or travel expenses for tournaments.
3. In order to receive tax benefits from the sponsorship, the sponsorship check must be made out to the Motor City Griffins Baseball Club and identified as a team sponsorship.
4. The Club will send a thank you letter to the sponsor, including the Clubs Tax Identification Number and invoice for the sponsorship level your business has selected.
5. Donations may not be considered tax-deductible as advertising expenses. Please check with your accountant.
6. In the event that all the money is not used for the team approved expenses, the remaining money is to be used for cost reduction for club players or future registration fees.
7. The Motor City Griffins Baseball Club Banner is going to be 4' x 6' vinyl banner or larger that will be displayed at all team events, scrimmage, league and tournament games. The banner will be viewed by thousands of people throughout the 2015 season.
8. Our Marketing Director will be in contact with sponsors to coordinate logo, business name and graphic requirements for the website and advertising banner.
9. Please visit the Motor City Griffins Baseball Club website for more info.

**[www.ballcharts.com/griffins](http://www.ballcharts.com/griffins)**

Please contact Joe Fuhrman, Motor City Griffins Baseball Club Team Manager, at (248) 602-9199 or josephc25@gmail.com with any questions, or for additional information regarding the Motor City Griffins Baseball Club Sponsorships Program.



## Team Sponsorships Selection Form

The sponsorship year runs from January 1 to December 31.

Please consider making your selection below and returning it with your sponsorship payment today.

### Team Sponsorships

\_\_\_\_\_ \$1,000 PLATINUM SPONSOR

\_\_\_\_\_ \$750 GOLD SPONSOR

\_\_\_\_\_ \$500 SILVER SPONSOR

### Boosters Club Sponsorships

\_\_\_\_\_ \$250 BRONZE SPONSOR

\_\_\_\_\_ \$100 BOOSTER SPONSOR

### Club Donation

\$\_\_\_\_\_ Enter amount of your Club donation.

**Please choose your sponsorship level above and mail your completed form with your check made payable to the "Motor City Griffins Baseball Club" at the address below.**

Sponsor contact: \_\_\_\_\_

Business name (if any): \_\_\_\_\_

Street address: \_\_\_\_\_

City/ State/ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Motor City Griffins Baseball Club – 10015 LaSalle Boulevard, Huntington Woods Michigan, 48070